



**BUSINESS
HOLISTIC
ALLIANCE**



Business
Partners
Association



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Association

BUSINESS HOLISTIC ALLIANCE



OUR MISSION

BUSINESS HOLISTIC - Association HR BUSINESS PARTNERS

Expert Platform: Creating an environment for sharing best practices and generating innovative business initiatives.

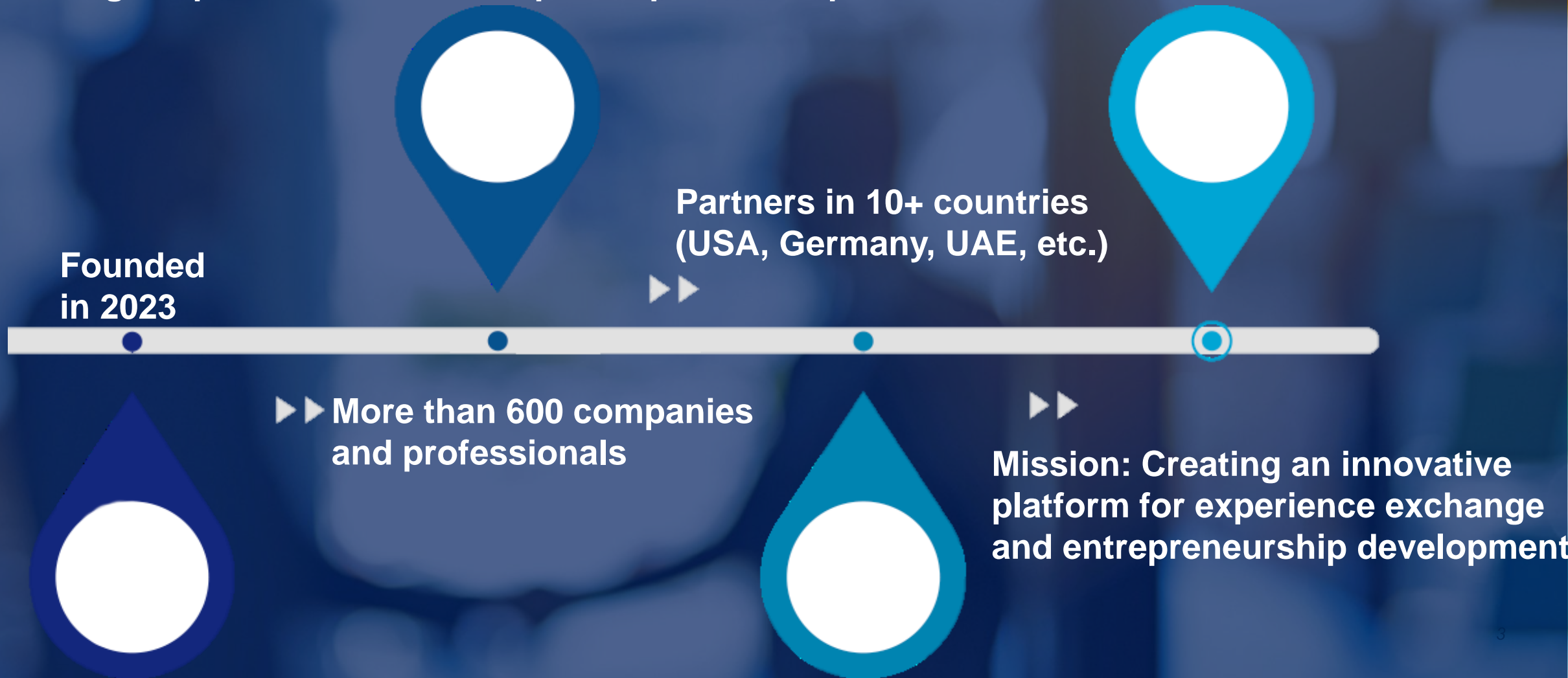
Capacity development: Professional training and advanced training in partnership with government agencies.

A systematic approach: Supporting entrepreneurship through the introduction of holistic management models.

FINANCIAL IMPACT: Optimizing human resource costs and increasing business capitalization through increased labor productivity.

ABOUT US

We bring together professionals and companies to achieve mutually beneficial results, exchange experience, and develop entrepreneurship.



OVERVIEW OF ACHIEVEMENTS

50+	150+	1000+	750+	5
CONDUCTED EVENTS	TRAINED PROFESSIONALS	SUCCESSFUL PROJECTS	WOMEN EDUCATED UNDER A GRANT PROJECT	INTERNATIONAL CONFERENCES

Success

BUSINESS HOLISTIC ALLIANCE SERVICES



Consulting and strategic development:

Development and implementation of HR, ESG, and corporate strategies

Improving the efficiency of business processes and organizational design

Management of corporate culture and transformation of companies

Financial support:

Building accounting systems according to IFRS and National Standards (NSB)

Restoration, audit and automation of accounting

Management consulting and performance control (financial criteria)

HR solutions and staff development:

Development of CRI, motivation and employee evaluation systems

Conducting corporate trainings, assessment centers, HR academies

Formation of the employer's brand and internal communication systems

Organization of events and communications:

International conferences, business forums, industry summits

Thematic HR breakfasts, panel discussions, internal corporate events

PR and media support for HRBPA partners and projects

Analytics, auditing and sustainable development:

ESG audit, diagnostics of human capital and corporate risks

Research on engagement, trust, and social impact

Development and implementation of sustainable development programs (SDG/ESG)

Networking and marketing support:

Search for and attract reliable partners in Russia and abroad

Organization of business meetings and negotiations

Support of strategic alliances and partnerships

«WINDOW to Central Asia»

HR outsourcing and IFRS: Now many companies are relocating or opening branches in Uzbekistan – we are closing ESG turnkey

Issues as a pass: Trust Capital Index Uzbekistan - a methodology for measuring trust in a new region. We help businesses integrate into international supply chains through our Alliance.



MARTIN KREUTNER
International Advisor and
Consultant



DR DARON ACEMOGLU
Winner of the Nobel Prize in
Economics 2024



OKSANA NOVOJENINA
International Business
Coach



DR ATANAS KOCHOV
Professor and Head of the
GIZ Consulting Services
Group

"Trust is our main Capital"

WHY CHOOSE US?



**ACCESS TO THE
GLOBAL
PROFESSIONAL
NETWORKS**



**EXCLUSIVE
EVENTS AND
TRAININGS**



**INCREASING YOUR
COMPANY'S
VISIBILITY IN THE
MARKET**



**ADAPTING
SERVICES TO
INDIVIDUAL
REQUESTS**

Association Membership Packages



Options and privileges	SILVER	GOLD	PLATINUM
Cost in usd	600 usd	1000 usd	1500 usd
Cost in brv (eq.)	~18 brv	~30 brv	~45 brv
Events and PR	Participation + logo + video(1 min)	Participation + logo + video(1 min)	Participation + logo + video (1 min)
Media promotion	-----	Quarterly post (all sites)	Monthly post (all sites)
Training Top management	50% discount on trainings	50% discount on trainings	Free participation
Events (breakfast / team building)	-----	Participation in the international conference	Participation in the international conference
Financial block Services	Tax advice	30% discount on 3 services (audit / accounting)	50% discount on 3 services (IFRS / audit)

OUR PARTNERS AND PROJECTS



**BUSINESS
HOLISTIC
ALLIANCE**



**O'ZBEKISTON
SAVDO-SANOAT
PALATASI**



ҚР УҚП НПП ҚК
ATAMEKEH



giz Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH



**O'ZBEKISTON RESPUBLIKASI
BIZNES-OMBUDSMANI**



ERKIN
savdo majmuasi



ОРГРЭС
АКЦИОНЕРНОЕ ОБЩЕСТВО



QUFA Uzbekistan
Franchising
Association



Parfum gallery



PRAGA HOTEL



UM | UZBEKISTAN
MANAGERS
ASSOCIATION



**Global
COMPETENCE**



И ДР.



OUR EVENTS

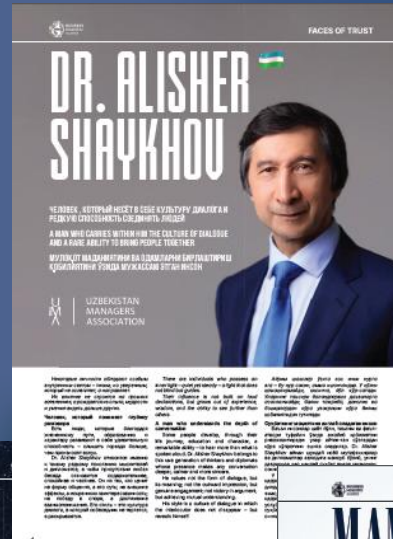
BUSINESS HOLISTIC Alliance Conference 2024: 2025: 2026 ∞



BUSINESS HOLISTIC MAGAZINE



"Your expertise is on the pages of the main industry media. A platform for dialogue with the top business leaders of the region"



1. For Leaders and Personal Brands (Personal Brand & Legacy)

Trust as Capital: Publishing in the Personal Brand or People category positions you not just as a manager, but as a creator whose name is a guarantee of reliability.

2. For Large Businesses (Scale & ESG)

Expert Status No. 1: Your company ranks alongside international cases on foreign economic activity, IFRS and system scaling.

Leadership on the ESG agenda: An opportunity to demonstrate commitment to the principles of sustainable development through case studies in the categories Sustainability and Trust Capital Index Uzbekistan.

The Context of Power: Your article is juxtaposed with the opinions of VIP guests, investors, and global experts at the level of Daron Acemoglu and Martin Kreitner.

3. For Government Agencies and Development Institutions(Dialogue & Impact), G2B Dialogue: A platform for highlighting national trust measurement systems (Trust Capital Index) and diplomatic initiatives.

"In the next issue, we are preparing a special issue on partnership between the CIS countries. We invite opinion leaders from this room to become part of our international community on the pages of the publication."

TOGETHER WE WILL ACHIEVE SUCCESS!

Join the **BUSINESS HOLISTIC Alliance** to gain access to resources, strengthen your business connections, and take your business to the next level.

Contact us for consultation and participation in our events.

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HRBPA.org

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Business Holistic Alliance

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Madina Bilalova

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